

CRITERION: 7- KEY INDICATOR: 7.1.3

Environmental promotion activities conducted beyond the campus

1. World Environment Day Celebration

The United Nations, aware that the protection and improvement of the human environment is a major issue, which affects the well-being of peoples and economic development throughout the world, designated 5 June as the World Environment Day. The celebration of this day provides us with an opportunity to broaden the basis for an enlightened opinion and responsible conduct by individuals, enterprises and communities in preserving and enhancing the environment. World Environment Day was established by the UN General Assembly in 1972 on the first day of Stockholm Conference on the Human Environment, resulting from discussions on the integration of human interactions and the environment.

As a part of this NSS SCTCE cleaned and planted trees in PWD guest houses of 14 districts of Kerala at the same time. People interacted in the event through online sessions. Event was conducted in the presence of Honourable **Minister for Public Works Department and Tourism, Government of Kerala.**



Planting sapling at PWD Guest house by Hon'ble Minister for Public Works



Regional Level tree planting session at PWD Guest House, Thycaud.

Through active participation in tree planting and engaging in discussions about environmental responsibility, students gain valuable insights into the importance of preserving and protecting the natural world. The hands-on experience of planting saplings contributes to their understanding of ecosystem dynamics and the role individuals play in environmental conservation.

The impact on society is evident through the tangible efforts to enhance green spaces and contribute to a healthier environment. The tree planting session organized by NSS SCTCE not only added to the local green cover but also served as a community-building initiative. The engagement of volunteers in activities that promote sustainability and ecological well-being resonates beyond the event, fostering a sense of environmental consciousness within society. The program's ripple effect is reflected in the heightened awareness and commitment of individuals towards adopting eco-friendly practices, contributing to a more environmentally responsible and sustainable community. Ultimately, the program catalyzes positive change, inspiring a collective dedication to preserving our planet for current and future generations.

2. UDHYANAM

The volunteers of NSS SCTCE took part in the cleaning program named 'UDHYANAM', an initiative under the District Collectorate, on 13th January 2019 from 9.30 am to 1.30 pm to mark the observance of National Youth Day. The program held at different places in Trivandrum city,

the volunteers of NSS SCTCE worked near the areas of Vazhapilli Junction. The different types of wastes were segregated and disposed accordingly. After cleaning, the volunteers converted the site to a garden. Organic wastes collected from the site were used as manure for the plants. The Assistant Collector of Trivandrum Smt. Priyanka G IAS also accompanied the volunteers in the program. The program was made to a great success with the hardwork and sincerity of the volunteers.



NSS Volunteers involved in project “UDHYANAM”

3. POND CLEANING

Volunteers of NSS SCTCE participated in cleaning of Nedumkulam pond at Vellayani on 16th September, 2018. The volunteers cleared all the garbage from the pond and the surroundings. The volunteers took enough safety measures before cleaning the pond. Nearly 20 volunteers were engaged in the activity.



NSS Volunteers involved in Pond cleaning

4. MY TREE CHALLENGE

On 5th August 2020, NSS SCTCE conducted a community program “My Tree Challenge” as a continuation of World Environment Day programs. The program was conducted to create awareness among people about a simple thought that is —If you want to breathe healthy in future, then start planting. The NSS volunteers joined their hands to make earth greener and their works were posted on social media for spreading the thought.

5.SWACHH AT SANTHIVILA HOSPITAL

To commemorate and pay homage to the Father of our Nation on his 150th birth anniversary, the volunteers of NSS SCTCE has organized a hospital cleaning event at Santhivila Govt. Taluk Hospital on 2nd October 2018. There were more than 50 volunteers who were divided into different groups. The

volunteers cleared unnecessary and waste materials from the building and its surroundings.



6. CLEANING AND PREVENTIVE MEDICINE DISTRIBUTION

To mark the 150th birth anniversary of Mahatma Gandhi, the volunteers of NSS SCTCE came together with the idea of cleaning a residential area on 2nd October 2018 from 9:30am to 12:30pm. The volunteers cleared all the unwanted plants in the road, the garbage was collected. Following that the volunteers went to residents of that area to give awareness about rat-bite fever, its symptoms and methods for prevention. The volunteers also distributed preventive medicines and rat poison to the residents.

7. SWACHH AT PRIMARY HEALTH CENTRE

NSS Volunteers actively participated in cleaning of primary health centre, Neyyar Dam.



Volunteers involved in cleaning primary health centre premises

8. FIT INDIA PLOGGING RUN

As part of the Fit India Movement, NSS SCTCE conducted a plogging run on 02/10/19 from 08:00 am to 10:00 am. The program took place from Kaimanam to Karakkamandapam. Fit India Movement is a Flagship Program of Government of India to make the citizens of the country physically as well as mentally fit. As part of Gandhijayanthi Celebrations, the volunteers also ensured the cleaning of the streets during the run and made the area near Pappanamcode clean. The Program was in line with the vision of NSS SCTCE of a healthier and greener country



FIT INDIA Plogging Run

9. HARITHAVIDYALAYAM

Harithavidyalam, the NSS SCTCE 7-day special camp project for 2022, exemplified the spirit of community service and social responsibility. The concerted efforts of NSS volunteers in cleaning, repairing, beautifying, and painting the school demonstrated their commitment to creating a better educational space for the students of the Government Upper Primary School in Nemom. The project not only addressed immediate needs but also left a lasting positive impact on the school's infrastructure and overall ambiance.



In addition to the cleaning efforts, a substantial focus of the project was directed towards enhancing the overall aesthetics of the school surroundings. The NSS volunteers engaged in landscaping activities, actively participating in the planting of trees and flowers, and implementing various enhancements to uplift the visual appeal of the environment.

